



Ensuring the Great Lakes Are Healthy, Public, and Protected for All

## Communications Intern Summer 2023

**FLOW (For Love of Water)** is a Great Lakes law and policy center based in Traverse City, Michigan, and operates as an independent, non-partisan, 501(c)(3) nonprofit organization. FLOW acts to protect 20% of the planet's surface freshwater for the benefit of all by educating and engaging citizens to advance cutting-edge public trust policy solutions. Through our targeted policy initiatives and multi-media communications, FLOW has built key partnerships with state-level and regional environmental groups and leveraged our expertise to influence agencies and impact state and federal legislation. We are a trusted source of current information for citizens and decision-makers on issues affecting the Great Lakes, groundwater, and drinking water.

**Position Summary:** FLOW seeks a Communications Intern for summer 2023 to grow public awareness and engagement across our digital platforms as we seek to solve threats to water quality, quantity, and access. [Uplifting the legacy of Gov. William Milliken](#) also is a special focus. The Communications Intern, under the supervision of FLOW's Communications Team, will be responsible for developing original content for FLOW's social media ([Facebook](#), [Instagram](#), [Twitter](#), & [YouTube](#)), as well as our [website](#) and [e-newsletter](#). Other duties may include researching and writing articles, marketing, videography and photography, assisting with print communications, updating media contact lists, and helping coordinate webinars and other events.

**Details:** The Communications Intern will work 40 hours a week during 12 weeks from approximately May to August for a stipend totaling \$6,000, and applicants are strongly encouraged to seek supplemental sponsorship funds. Due to the ongoing COVID-19 pandemic, FLOW will continue to evaluate whether this internship will be conducted in-person in Traverse City or remotely; a housing stipend is not available. The position requires a willingness to follow direction, work independently, and collaborate with other staff members and organizations.

**Requirements:** The successful applicant will have a passion for freshwater and its protection and experience developing creative social media campaigns with strong graphics, reach, and engagement for a general audience. The internship involves upholding the importance of facts, science, democracy, civility, and the rule of law. FLOW's work is fast-paced, and close attention to detail is required. Proficiency is required with the Internet, social media, Zoom, and Google Workspace. The applicant must follow FLOW's COVID-19 safety protocols.

**Equality:** FLOW is committed to fostering, cultivating, and preserving a diverse and inclusive workplace, and seeks a wide range of perspectives and backgrounds. FLOW is an equal opportunity employer and does not discriminate in employment, promotion, compensation, or other terms and conditions of employment on the basis of race, sex, sexual orientation, gender identity, color, religion, national origin or ancestry, age, marital status, disability, veteran status, or any other basis prohibited by applicable law. FLOW encourages all qualified candidates to apply!

**Application:** To apply, please send your résumé, cover letter, and samples of your social media campaign messaging—using the subject line, "Communications Intern"—to [info@flowforwater.org](mailto:info@flowforwater.org). Applications will be accepted until the position is filled for summer 2023. For more information about FLOW, please visit [www.ForLoveOfWater.org](http://www.ForLoveOfWater.org).