

Contact: Misha Neidorfler
Morsels, LLC
Phone: 231.421.1353
Mobile: 231.715.6281

321 E Front Street
Traverse City, MI 49684
www.morselsbakery.com



PRESS RELEASE

For immediate release.

Morsels Partners with FLOW in Continuation of Monthly Community Giving Partnership

Traverse City, MI, March 29, 2017: For the month of April 2017, Morsels Espresso + Edibles, a specialty bakery, featuring unique, bite-sized baked goods, will be partnering with FLOW (For Love of Water), continuing an effort to support the Traverse City community through unique, partnering arrangements. Morsels has created a custom morsel (their bite-sized bakery goods) for FLOW called, "for love of rosewater," which is pistachio-cardamom cake with rosewater frosting. For each of these morsels sold, Morsels will donate \$.25 to FLOW at the end of the month. The morsels will be available for purchase in the store as well as on Morsels' website for shipping from April 1-30.

FLOW is a water law and policy center working to protect the common waters of the Great Lakes Basin through public trust solutions. We educate, engage, and empower citizens to protect the Great Lakes now and forever. To learn more about the systemic threats facing our Great Lakes water and how you can help, we invite you to visit our web site at www.flowforwater.org.

Morsels Espresso + Edibles, owned and operated by local couple, Jeff and Misha Neidorfler, offers a selection of specialty, hand-crafted, bite-sized desserts and savory treats, along with a Michigan-sourced breakfast and lunch menu, and features specialty coffee and tea from Intelligentsia Coffee and Kilogram Tea.

Morsels has been in business in Downtown Traverse City since 2008.



FLOW's unique morsel flavor called, "for love of rosewater." Morsels creates specialty, bite-sized baked goods and will donate \$.25 of each of these morsels sold in the month of April to FLOW.

####